

MICHAEL SQUIBB

NEW MEDIA STORYTELLER

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PROFESSIONAL EXPERIENCE

Freelance Art Director/ New Media Designer

1997–Current | San Francisco, CA

Company (Client)	Responsibilities	Date
Freestyle Interactive (EA)	Currently designing interactive ads for Electronic Arts	[Current]
Publicis Modem (LG)	Art Direction for Chocolate3 Mini Site	2008
DraftFCB (Dockers, Hilton)	Designed interactive ads, resizes from ACD artwork	2008
True North, Inc. (Disney)	Art Directed & produced interactive ads	2006–08
Avenue A/Razorfish (WaMu)	Designed interactive ads, resizes from ACD artwork	2007
Nitelifehookup.com	Lead creative team, designed for Flash, web & print	2005–07

Instructor, School of Computer Arts New Media – Academy of Art University

2008–Current | San Francisco, CA

I teach design part time & work with Department Director Robert Rigel and Associate Director Gino Nave to update their web design curriculum, making sure students are well prepared for professional web design in the advertising world. I also work closely with Advertising Dept instructors to introduce my students to the Big Idea and encourage them to create design solutions through insight and good concepts.

Interactive Designer – True North, Inc.

August 2006–2007 | San Francisco, CA, New York, NY

I worked closely with agency Creative Directors, ACDs, Copywriters, Project Managers and Production Artists to create interactive ads for Disney, ABC, ABC Family, Buena Vista Home Entertainment, VISA, more. After producing flash banner resizes for one year, I was brought on board and trained in the creative side of agency business including Art Direction, creative meetings and critiques.

PROFESSIONAL SKILLS

- 11 years of New Media Design experience
- XHTML/CSS/Actionscript/ Javascript
- Macintosh/PC Platforms
- Illustrator
- Photoshop
- After Effects
- Flash
- Premiere
- InDesign
- QuarkXPress
- Dreamweaver
- Acrobat Pro
- Fireworks
- Microsoft Office
- Logic Pro
- Reason
- Peak Audio
- Final Cut Pro
- Quicktime Pro
- Soundtrack Pro
- FontLab Studio

PERSONAL QUALIFICATIONS

- Committed to innovation & education
- Strong team leader & player
- Ability to perform under pressure
- Hard worker, easy-going guy
- 26 years of art experience
- Teaches design and mentors privately
- Member AIGA, San Francisco chapter

EDUCATION

- Academy of Art University — San Francisco, CA
Bachelor of Fine Arts degree in Computer Arts with an emphasis in New Media
- American River College — Sacramento, CA
Computer Arts New Media Student
- Encina Graphic Arts ROP — Sacramento, CA
Graphic Design Certificate